

EST. 2010

# SILODROME

THE HOME OF GASOLINE CULTURE

**Silodrome** has featured on CNN, the official Pinterest blog, the official eBay Motors blog, Smithsonian Magazine, Road & Track Magazine, Popular Mechanics, BuzzFeed, Autoweek Magazine, Autoblog, Gear Patrol, Jalopnik, Highsnobiety, Men's Journal, Hemmings, Gizmodo, and many more - our social media following is also verified as 100% authentic by FOHR Card.



Placing your ads on Silodrome will put them in front of millions of readers as well as some of the most influential writers, editors, and curators on the web.

# ABOUT SILODROME

## Our Story So Far

Silodrome was founded in 2010 by Ben Branch as a personal passion project.

Ben had previously spent years working as a writer and editor in the print magazine industry.

With Silodrome Ben wanted to create something altogether new in the digital space - a website dedicated to iconic cars and motorcycles, as well as gear, art, films, gadgets, and history.



# WHAT DOES "SILODROME" MEAN?



The “Silodrome” is a carnival sideshow attraction sometimes referred to as the “Wall of Death”.

You may have seen one at a county fair – the vertical velodromes were originally built in the countryside from old grain silos, leading to the name: silo drome.

Daredevils ride motorcycles and small cars around the sides of the Silodrome using G-forces to stay glued to the wall, often juggling, doing headstands, drinking bourbon and collecting tips from the audience as they go round.



# GROWTH

## 1+ MILLION

From its humble beginnings, Silodrome is now read by millions of people each year, with our busiest months drawing in 750,000 to a million plus people.

## 500,000

Our growth on social media has been similarly rapid, now closing in on half a million Facebook followers, with hundreds of thousands more on Instagram, Twitter, DriveTribe, Apple News, and Pinterest.

# THE BENEFITS

Of Becoming A Silodrome  
Advertising Partner

Huge Motoring Audience

Low, Cost  
Effective Pricing

High Clickthrough Rates

# ADVERTISING OPTIONS

## The Selection

### Sidebar Tiles

These are the affordable 125x125 pixel sidebar tiles. Each ad gets equal time in each location.

### Main Title Banner

This is the large 728x90 pixel header banner under the title on every article on Silodrome.

### Giant Homepage Banner

The 740x250 pixel banner on the homepage directly under the top two posts.



## EX-WORKS 1975 FIAT ABARTH 124 RALLYE GROUP 4 SPIDER

CARS | ITALIAN | RALLY | RARE

The Fiat Abarth 124 Rallye Spider was a comprehensively re-developed version of the famous little Italian roadster designed to race in the Group 4 division of the World Rally Championship. Abarth is an Italian tuning house known for sometimes outlandish cars, built with an almost Machiavellian eye for performance above all else. Fiat took over...

# SIDEBAR TILES



ENGINEERING | FORMULA 1 | HOME

When the McLaren Racing Formula 1 Team blew this engine during a test session in the mid-70s there are few who would have believed it would be offered for sale in Paris over 40 years later as a €1,500+ coffee table and wine rack. Before its explosive demise, the Ford DFV V8 F1 engine...

READ MORE →



## DEATH MACHINES OF AIRFO

BRITISH | DESIGN

This feature was possible we'll give you an insight into the world of Brough Superior. When you're looking for a bike, to give you the best of Giovanni!

READ MORE →

## FUEL DOWNTOWN DENIM MOTORCYCLE JACKET

CLOTHING | GEAR | JACKETS

The new Fuel Downtown is a denim motorcycle jacket with a full Para-Aramid, anti-abrasion

e.g. Cafe Racer







# MAIN TITLE BANNER



## 1942 ALFA ROMEO 1900 SS SPIDER

Reading time: about 3 minutes.

CARS | ITALIAN | RARE

MASERATI Ghibli 350  
AVAILABLE FROM  
\$149,990 DRIVE AWAY.\*

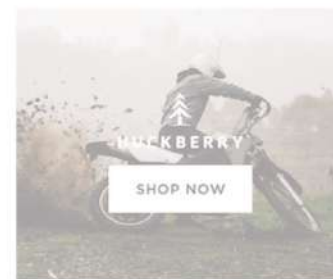
\*Terms & Conditions Apply



### A BRIEF EARLY HISTORY OF ALFA ROMEO

Despite its reputation for being quintessentially Italian, Alfa Romeo was actually founded by a Frenchman named Alexandre Darracq. At one point just after the turn of the 20th century, Darracq's companies were building 10% of all cars being manufactured in the world – not bad for a guy who started out making sewing machines.

e.g. Cafe Racer



## 1968 MOLZON CONCEPT CORSA GT38



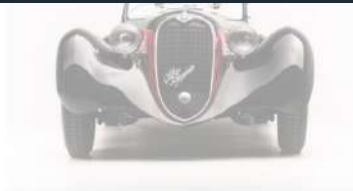
AMERICAN | CARS | DESIGN | RARE

The One-Off Molzon Concept Corsa GT38 The Molzon Concept

eg. Cafe Racer



# GIANT HOMEPAGE BANNER



by a Frenchman named Alexandre Darracq. At one point just after the turn of the 20th century, Darracq's companies were building 10% of all cars being manufactured in the world - not bad for a guy...

[READ MORE](#)

**GO FAST  
LOOK FLASH**  
ICON 1000 ELSINDRE HP BOOT // \$285

[VIEW DETAILS](#)

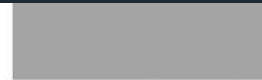
## LAND ROVER DEFENDER MULTI TOOL



4X4 | BRITISH | GADGETS | GEAR | LAND ROVER

The Land Rover Defender Multi Tool is a credit card sized, stainless steel tool designed to go in your wallet or glovebox until needed. It incorporates 11 tools in total, the most commonly used of which will almost certainly be the bottle opener. When you're not opening a beer after a long day of green...

[READ MORE](#)



COMP-WEIGHT COWHIDE



# PRICING

## Monthly Ad Pricing

Sidebar Tiles

**\$395 USD** - 1 Tile for 30 Days

Main Title Banner

**\$945 USD** - 1 Calendar Month Exclusive

Giant Homepage Banner

**\$995 USD** - 1 Calendar Month Exclusive



**IF GOD HAD  
MEANT FOR US TO  
WALK, WHY DID  
HE GIVE US FEET  
THAT FIT CAR  
PEDALS?**

**SIR STIRLING MOSS**



# CONTACT US

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[www.silodrome.com](http://www.silodrome.com)

THANK YOU

